Why Hire a Certified Management Consultant?

CMC CERTIFIED MANAGEMENT CONSULTANT

www.cmc-alberta.ca *The only professional designation in consulting*

Professionals

Our CMC's annually commit to our Universal Code of Professional Conduct and Ethics. In addition, all members of our community help each other maintain/ advance our knowledge and competency throughout our careers. Best and Leading Practices are what we provide.

Trusted

As a certified professional we have a fiduciary obligation to advance the best interests of the client organization. There is also a Professional Institute committed to client/public protection. Clients can trust the independent advice and insight from their CMC.

For Critical Times

Today's and Tomorrow's challenges require management consultants to be at the top of their practice and help our clients succeed through difficulties, while also embracing innovation and leveraging opportunity.

Why Clients Prefer to Hire a CMC

In order to gain certification as a CMC, an individual must hold a post-secondary education degree or diploma; plus they must have taken additional education and training in fields related to management consulting. Clients know that all CMC's provide a minimum level of proven experience, knowledge and competency in ALL of the following areas :

- Financial Management
- Human Resources Management
- Information Technology Management
- Marketing & Communications Management
- Operations Management
- Strategic Management, Leadership & Governance

These include an understanding of and commitment to *best practices of*:

- Organizational Management Disciplines, and Methodologies
- Critical-/Systems- Thinking and Decision Making
- Research and Analytic Methodologies - Independent Assessment/Recommendation

Finally, all CMC's commit to and follow our Code of Ethics and Universal Code of Conduct. CMC is a self-regulating professional designation akin to pharmacists, engineers, lawyers.

Reduce Your Risk in Hiring a Consultant

Management Consulting is a $2.5 Billion industry in Alberta, with over 15,000 consultants. Only certified professionals are allowed to use the title of CMC. This is your "seal of excellence" that you can trust in hiring a consultant.

In addition to the Common Body of Knowledge areas above, many of our registrants have areas of specialty in one or more area such as: Investment and Asset Restructuring; Strategic Planning; Market Differentiation & Marketing; IT Systems, Software & Artificial Intelligence; HR Policy, Leadership/Management Development, Performance Management; Recruitment and Outplacement; Customer Service and Hospitality; Operational Data Measurement & Analytics, Process Efficiency/Six Sigma/ Quality Improvement; Branding, Social Media, Government/Media/Public Relations; Innovation & Creativity Facilitation; Engineering Design, Monitoring & Improvement; Environmental Designs, Assessment & Monitoring; and Board Governance.

CMCs have the capacity for deeper, long-lasting client partnerships, with a broad ability to strategically advance the client organizations and use their wisdom to guide clients to grow and achieve their Vision and Goals.

Across Canada & Around the World

Alberta CMC's have reciprocal recognition and professional license in all provinces and territories across Canada and with Management Consulting Institutes in 50 countries. CMC's are also allowed to practice in the USA under the USMCA – Wherever you operate!

Contact us Today

Contact CMC-Alberta at: registrar@cmc-alberta.ca or call our Edmonton Office at (587) 487-2722