Benefits of Becoming a Certified Management Consultant

CERTIFIED MANAGEMENT CONSULTANTS

www.cmc-alberta.ca ALBERTA ***The only professional designation in consulting***

Professionals

Our CMC's annually commit to our Universal Code of Professional Conduct and Ethics. In addition, all members of our community help each other maintain/ advance our knowledge and competency throughout our careers. Best and Leading Practices are what we provide.

Trusted

As a certified professional we have a fiduciary obligation to advance the best interests of the client organization. There is also a Professional Institute committed to client/public protection. Clients can trust the independent advice and insight from their CMC.

For Critical Times

Today's and Tomorrow's challenges require management consultants to be at the top of their practice and help our clients succeed through difficulties; while also embracing innovation and leveraging opportunity.

Why Clients Prefer to Hire a CMC

In order to gain certification as a CMC, an individual must hold a post-secondary education degree or diploma; plus they must have taken additional education and training in fields related to management consulting. Clients know that all CMC's provide a minimum level of proven experience, knowledge and competency in ALL of the following areas :

- Financial Management
- Human Resources Management
- Information Technology Management
- Marketing & Communications Management
- Operations Management
- Strategic Management, Leadership & Governance

These include an understanding of and commitment to *best practices of*:

- Organizational Management Disciplines, and Methodologies
- Critical-/Systems- Thinking and Decision Making
- Research and Analytic Methodologies leading to Independent Assessment/ Recommendations

Finally, all CMC's commit to and follow our Code of Ethics and Universal Code of Conduct. CMC is a self-regulating professional designation akin to pharmacists, engineers, lawyers.

Move Beyond Narrow Specialty & Make Larger Impact

Do you or you firm do a number of individual projects and focus consulting on one area such as: Financial Management, Investment and Asset Restructuring; Strategic Planning; Market Differentiation & Marketing; Technology Systems, Software, Artificial Intelligence; Human Resources, Leadership/Management Development, Performance Management; Recruitment and Outplacement; Customer Service and Hospitality; Operational Data Measurement & Analytics, Process Efficiency/Six Sigma/ Quality Improvement; Branding, Social Media, Government/Media/Public Relations; Innovation & Creativity Facilitation; Engineering Design, Monitoring & Improvement; Environmental Designs, Assessment & Monitoring; Board Governance?

CMCs have the capacity for deeper, long-lasting client partnerships, with a broad ability to strategically advance the client organizations and use their wisdom to guide clients to grow and achieve their Vision and Goals.

While many CMCs do have areas of specialty (above), we also see the whole picture and guide our clients towards sustainable, overall organizational and managerial success.

We Recognize Prior Experience & Education

There are 4 streams towards achieving your CMC: Regular, MBA, Experienced & Executive. Depending on your background you may be able move more quickly to attaining your CMC!

Contact us Today

Contact CMC-Alberta at: registrar@cmc-alberta.ca or call our Edmonton Office at (587) 487-2722